



HARVEY SPORTS GROUP

# PLAYER ROADMAP

# INTRODUCTION

At Harvey Sports Group, we believe every player's journey is unique, but success always comes from strong foundations, consistent development, and the right support.

The HSG Player Roadmap outlines the pathway to professional level football. It helps players and parents understand what to expect at each stage, what to focus on, and how our agency provides guidance, exposure, and opportunity along the way.

**From Foundation to Legacy — The Harvey Sports Group Journey of development, exposure, and empowerment**



# FOUNDATION PHASE

## AGES 14-15

*Build habits that set you apart*



# FOUNDATION PHASE

## AGES 14-15

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**Goal: Build strong habits, sharpen technical skills, and gain visibility within academy and scouting networks.**

**Focus Areas:**

- Consistent performances and regular game time
- Developing tactical understanding and positional awareness
- Building strength, speed, and endurance
- Learning discipline, focus, and resilience
- Exposure through HSG training camps and competitive tournaments
- Early introduction to video analysis and feedback

**Scouting & Exposure:**

- Participation in elite tournaments (JPL, ESFA, etc.)
- Creation of highlight reels and performance data
- Early networking with scouts and academy contacts

*“Success starts with small, consistent habits.”*

# TRANSITION PHASE AGES 15-16

*Lead by example on and off the pitch*



# TRANSITION PHASE

## AGES 15-16

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**Goal: Secure a scholarship and prepare for the demands of full-time football.**

**Focus Areas:**

- Taking leadership roles on and off the pitch
- Improving physical power and match endurance
- Handling pressure and building a strong mindset
- Maintaining academic focus alongside football commitments
- Tactical maturity – reading the game and adapting to systems

**Scouting & Exposure:**

- Professional player profiles and testimonials
- Research and outreach to target academies
- Guidance on scholar intake and club expectations

*“Leadership is built in the moments no one sees.”*



# SCHOLAR PHASE

# AGES 16-18

*Live the professional lifestyle*

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# SCHOLAR PHASE

## AGES 16-18

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**Goal: Excel within a scholarship programme and earn a professional contract or senior team opportunity.**

**Focus Areas:**

- Regular match performances and senior training exposure
- Understanding the lifestyle of a full-time athlete
- Continued education and career planning
- Developing independence, professionalism, and media confidence
- Building trusted relationships with agents and mentors

**Scouting & Exposure:**

- Key competitions: FA Youth Cup, trials, and friendlies
- Personal development plans and video performance reviews
- Ongoing career and network support from HSG

*“Professionalism isn’t a title, it’s a mindset.”*

# PROFESSIONAL PHASE

## AGES 18+

*Create your legacy*



# PROFESSIONAL PHASE

## AGES 18+

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**Goal: Establish yourself in senior football and build a lasting career.**

**Focus Areas:**

- Consistent matchday impact and adaptability
- Managing lifestyle, finances, and wellbeing
- Continuing education or coaching qualifications
- Developing leadership and mentoring younger players
- Planning for long-term success and legacy

**Scouting & Exposure:**

- HSG club placement and representation strategy
- Brand and ambassador opportunities
- Involvement in community and mentorship projects

*“Leave a mark that lasts beyond the game.”*

# OUR COMMITMENT

At Harvey Sports Group, we're proud to guide players through every stage of their journey, from first academy experience to professional debut.


Our approach combines world-class coaching, personal development and strategic exposure to give every player the best chance to succeed, both on and off the pitch.

**Your journey. Your legacy. Guided by HSG.**



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